



### FIRST IMPRESSIONS COUNT

From the moment we establish new contact with clients and throughout our working relationships, we work tirelessly to exceed customer expectations, delivering impeccable landscape and maintenance services time after time.

Our company was founded in 2008, when managing director, Nick Cheetham opted to form a team of landscaping professionals capable of working across all forms of landscaping throughout the Essex and Suffolk region.

Since day one, we have been driven to deliver a first-class, customer-focused service to all our residential and commercial clients.

Throughout the last decade, our team has maintained this approach, going from strength to strength, and has become the well-established family-run business that it is today.

#### A one-stop landscaping solution

Greengrass specialises in soft landscaping, which refers to the living part of the garden, this may be installing a new lawn, the planting of a new hedge or the installation of specimen shrubs, climbers, perennials, and a wide range of topiary feature planting.

Our highly qualified team undertake all aspects of grounds maintenance works and can provide clients with a comprehensive, tailor-made service. We are comfortable undertaking any size premises and can offer an agreed annual maintenance programme for both residential and commercial clients; with either a one-off project, or a regular visit to suit the client's requirements.

Greengrass also offer a lawn treatment service that is available to clients on a pay-as-you-go basis. We provide quarterly seasonal visits to ensure lawns have the perfect balance of nutrients all year round. In addition to our annual treatment programme, we also undertake lawn scarification, aeration, renovation and pest and disease management.





### WHY CHOOSE GREENGRASS?

#### Impeccable health & safety standards

As a Member of the Association of Professional Landscapers we undergo a rigorous inspection process on an annual basis. Considered to be the toughest within the landscaping industry the inspection ensures we comply with health & safety law, our insurances are up to date and the quality of work we provide is to the highest possible standards. Their inspector visits us on site to ensure we are complying with legal and safety standards and also visits our offices to check paperwork and health & safety compliance.

The APL is the only landscaping scheme operator of 'Trust Mark' a government endorsed quality initiative scheme that promotes professional trades to consumers. When a consumer chooses a 'Trust Mark' Registered Business, they are engaging with an organisation that has been thoroughly vetted.

Greengrass is committed to making sure that we provide impeccable health & Safety standards, and our activities are consistent with best practice within its industry and with relevant legislative and regulatory requirements and fully accept the need to protect the environment for the benefit of society and will make environmental considerations an integral part of our business activities.



The Association of Professional Landscapers (APL) comprises of accredited landscape companies who design, build and maintain gardens throughout the UK. The rigorous inspection process to join is the toughest within the industry



The Horticultural Trades Association (HTA) is the trade association for the UK garden industry.

Greengrass are proud to be members of this association which promotes high quality work and standards for the industry



### RESIDENTIAL

Greengrass is leading the way in the field of landscaping throughout East Anglia. We provide a complete range of premium gardening services throughout Essex, Suffolk and surrounding areas and specialise in all areas of soft landscaping, maintenance and lawn care services to any size property.

Our highly qualified team undertake all aspects of work to provide clients with a tailor-made service whether it be a regular maintenance service, a one- off tidy- up, renovation or a complete makeover.

We undertake ground clearance works which can make light of overgrown and dense vegetation. Our highly effective equipment quickly restores out of control gardens and premises to a more manageable state.

Our expertise, enthusiasm and attention to detail have earned us recommendations from our extensive client base and we strive to treat and advise on every garden project and budget using our wealth of experience and aim to exceed our client's expectations.

If you are looking to make your outside space feel like a natural extension to your home and enjoy entertaining and dining alfresco during the summer months in a more peaceful and attractive setting give us a call for a no obligation quotation.







## COMMERCIAL

At Greengrass, we offer an extensive range of landscaping and maintenance services to businesses, organisations and commercial premises throughout Essex and Suffolk. Our friendly uniformed team of professionals will ensure you receive an exemplary service with complete attention to detail from start to finish, as well as significant emphasis on site cleanliness and organisation.

We understand that commercial environments need to be kept clean and highly presentable. From office grounds to industrial sites, our soft landscaping and maintenance services keep your premises to a very high standard.

We understand the importance of image and how this can improve your business prospects. We can redesign your grounds to make them more inviting, according to your requirements.

We understand that first impressions are key, which is why we are dedicated to ensuring your commercial grounds are kept to the highest possible standard with minimal disturbance. We achieve this by providing a comprehensive tailor-made maintenance service — either weekly, fortnightly, monthly, bi-monthly or quarterly, based on your needs.

Businesses throughout Essex and Suffolk entrust us to take good care of their lawns, protecting them from moss and persistent weeds, whilst providing advice and guidance to our clients on all aspects of lawn care. We offer annual treatment programmes for commercial premises of all shapes and sizes, using only the best products to achieve long-lasting results. We also offer more specialist treatments such as scarification, aeration and lawn renovation works.



### SOFT LANDSCAPING

The soft landscaping process involves the 'soft' parts of the garden. The changing, moving, living elements which include turf, shrubs, trees, topiary, plants, perennials, bi-annuals, mulch, decorative stone and soil. Soft landscaping services improve the visual elements of the area after the hard landscaping foundations have been set. Winding pathways, ponds, rockeries, walls, patios, and decking and architectural features all play a part in the basic structure before the soft landscaping elements are decided on and the possibilities and choices are limitless.

Our highly skilled horticultural professionals provide a tailor made service taking great pride in offering our clients the best horticulturist practices. Our standards of work are consistently high and carried out on schedule and within the parameters of your budget.

Whatever the size of your outdoor space we take the time to recommend specimen plants best suited to your requirements and soil structure. Our trusted relationship with a local plant nursery gives us access to over 20,000 plant specimens giving you complete flexibility to design your landscape.

At Greengrass we assist homeowners and businesses to improve their outdoor space regardless of size and are committed to going that extra mile to ensure thriving and attractive landscapes all year round.

We can also supply many materials such as aggregates, border barks, decorative stone, grass seeds, enriched top soils and soil improvers.

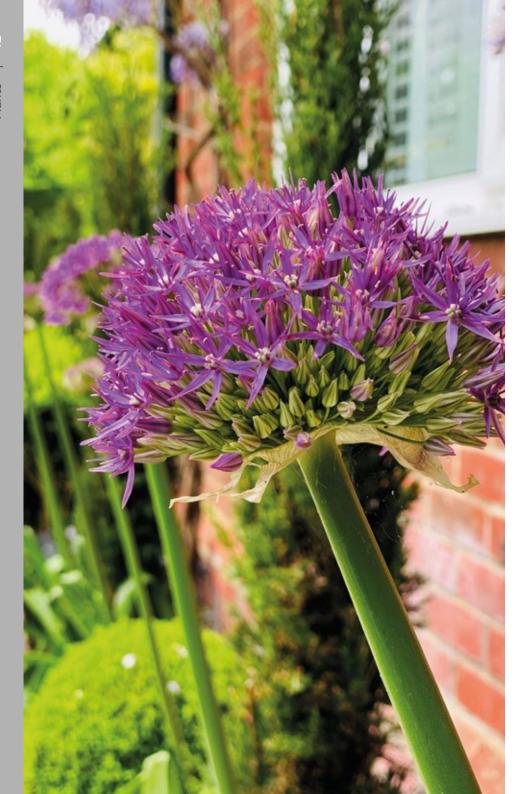




# OUR CLIENTS

Over the years our work has spanned the following clients, each of whom have been delighted with our level of expertise and customer service:

- Charitable organisations
- Commercial properties
- Commonwealth War Graves Commission
- Construction companies
- Estate and Letting agents
- Housing developers
- Industrial estates
- Landscape architects
- Loss adjusters
- Nursing and Residential homes
- Parish and County Councils
- Schools
- Solar farms
- Supermarkets
- Superstores
- The National Trust
- TV & Film Industry
- Universities



# **PLANTS**

We work closely with a local family run wholesale nursery in Colchester who specialise and produce over 20,000 specimen shrubs, climbers, perennials and topiary plants every year with 350 varieties available to landscapers and garden designers

The plants are grown spaced out on drip irrigated nursery beds to ensure hardy plants that will take to their new surroundings with ease and minimal upkeep.

The nursery is able to source plants for us as they have close links to vast nurseries around Europe and the United Kingdom.

We can advise on the best plants for your outdoor space and agree a planting scheme and budget to suit. The plants will be picked up on the day of installation and will be laid out within the borders so our clients can view before planting.





# TURFING

Greengrass supply a premium grade turf grown locally on farms in Essex and Suffolk, an area which is well known for its high-quality loam soil. With a unique seed mix it is renowned for its durability, high germination, thick even texture and rich hue.

The premium grade turf seed mix comprises
Perennial Ryegrass, Slender Creeping Red Fescue,
Strong Creeping Red Fescue and Chewings Fescue.
This unique combination makes it ideal for a range of applications, from private gardens to large commercial developments.

Our growers who are also a family-owned business, have been growing premium turf for over 40 years. They implement a careful seeding programme and innovative irrigation systems ensuring that their premium grade turf is available all year round regardless of the weather. They only harvest when the turf is mature.





# WASTE MANAGEMENT

People are becoming much more aware of their waste responsibilities and appreciate that it must be managed safely and correctly. In fact, the law insists that if you produce waste you have a duty of care to ensure that it is disposed of at a licensed facility and obtain documentation to prove it.

Greengrass is fully licensed and holds an upper tier waste carriers licence. We live up to our green name by responsibly disposing of all our green waste in an environmentally compliant manner to a licensed recycling plant that turns 98% of it into quality organic compost and electricity. The company we use has been recycling organic waste for nearly two decades and operate seven Anaerobic Digestion sites generating 7.2MW of electrical output and over 1,550m3 an hour of cleaned gas into the national grid. They have also recycled over 1,000,000 tonnes of green waste into 600,000 tonnes of compost in the last five years.





# GARDEN & GROUNDS MAINTENANCE

Are you fed up with looking at the state of your home or business's outdoor space? Do you need help? Our highly skilled horticultural professionals can deliver a bespoke maintenance service for your grounds, available weekly, fortnightly, monthly, bi-monthly, or quarterly depending on your requirements.

We acknowledge that every home and business's grounds have their own unique requirements, and we pride ourselves in offering a flexible approach to keep all types of landscaped areas in tip-top condition.

Whether you need us to undergo periodic maintenance or a comprehensive one-off overhaul of your grounds, our friendly uniformed team will work to have your outdoor space looking clean and tidy with minimal disruption.

Attention to detail is consistent throughout all our maintenance work and will ensure your garden or grounds look their very best to provide a perfect first impression for both prospective clients, visitors and customers, as well as ensuring an attractive working environment for staff.



# GARDEN & GROUNDS CLEARANCE

Greengrass can provide a garden and grounds clearance service for both residential and business clients, quickly restoring out of control gardens and grounds, stripping out weeds, brambles, nettles and rubbish to clear and create a more manageable space to enable the planning of a new project.

The prospect of having to clear large areas of overgrown land with dense vegetation could be a challenge for many, however, with our expertise and highly effective equipment, we can make light work of any heavy ground clearance operation.

If you are a landlord looking to spruce up a property before letting, bought a home with a neglected garden, needing to re-establish boundaries or require a commercial clean-up, we can help.

Our highly competent uniformed team are well-versed in undertaking foliage clearance, tree excavation, clearing rotten fences and broken sheds stump removal and deep vegetation.

We hold a higher tier waste removal license and will dispose of your waste legally and responsibly.

After clearance we can work with you to redesign and create a new planting and landscaping project enabling you to enjoy the space once more.





# WHAT OUR CUSTOMERS SAY

Following my recent visit to one of our homes I felt that I must write to compliment your company and your workers on the exceptional work that has been carried out at our care home. We have operated this home for many years now and on visiting the home last week I could not believe the improvement to the grounds. Everything was well tended the lawns and edging professionally done. The difference was unbelievable. The staff also commented on the excellent work ethos and helpfulness of the gardeners.

Ms. S. Director of Care Homes

My lawn was looking very poor with thatch and low grass growth. The lawn was scarified and top dressed and followed up with weed killer and feed. The result of this work has produced excellent grass growth and the lawn is now looking extremely good and we are very satisfied.

Mr. C. Ipswich



### LAWN CARE

As lawn care specialists we get huge satisfaction from helping clients achieve well kept, weed and moss free lawns all year round. It can be difficult for you to achieve a lush lawn and may be incredibly time-consuming. That is where we come in. With our lawn care expertise, we can help your lawn look good and provide an extra dimension to your surrounding grounds too. Our lawn care programme is based on four seasonal treatments, supplemented with other specialist treatments as required.

#### **SPRING**

Avoid those troublesome weeds and let your lawn spring into action. We will book an appointment to visit your property and provide essential nutrients together with a selective weed killer to improve the condition of your lawn. This fertiliser stimulates growth and improves the colour of your lawn. Spring treatments commence from late March to early April, depending on the weather.

#### **SUMMER**

Summer is a time to enjoy your lawn. To help survive the wear and tear from children, pets and mowers, a controlled release granular fertiliser is applied. This maintains the strong growth of your lawn and reduces the effects of warm, dry weather conditions.

A spot spray selective herbicide may also be applied, to keep weed population to an absolute minimum. The combination of fertiliser and herbicide maintains a green, healthy-looking lawn throughout those enjoyable summer months. This treatment is normally applied between June and August/early September.

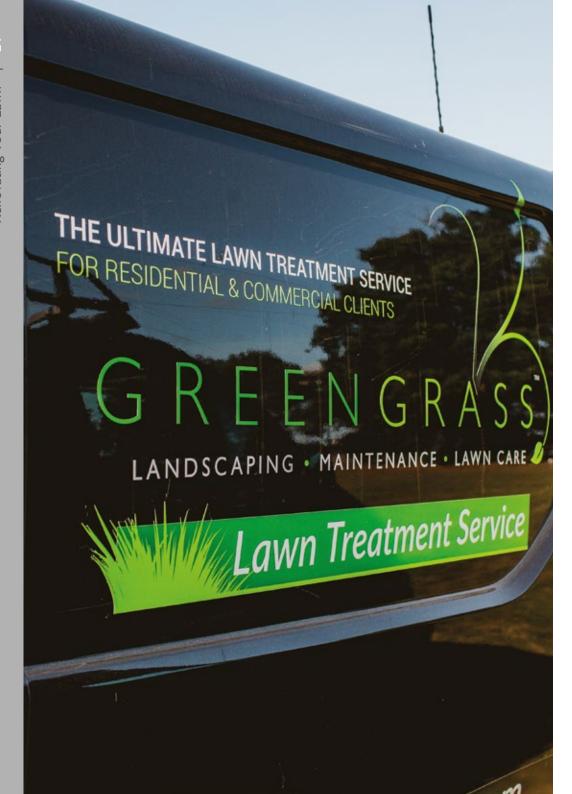
#### **AUTUMN**

As the evenings draw in and we all prepare for winter, your lawn needs some preparation too. Our autumn treatment includes a fertiliser which contains less nitrogen but more magnesium. Magnesium helps to develop a strong root system on the lawn by protecting it from winter conditions. If required, a selective spot weed killer will be applied. This treatment is normally applied between late September and November.

#### WINTER

Once the autumn sun has departed and the ground gets damp, moss begins to flourish. This winter treatment involves spraying the lawn with liquid iron, which turns the moss black almost instantly and gradually works its way into the roots. This improves the colour of the grass so that it looks its best throughout the winter months. Winter treatments start in December.





# RENOVATING YOUR LAWN

When your lawn is in really poor condition and you are considering tearing it all up and re-turfing, renovating can be a less expensive option to transform your lawn.

The lawn renovation service provided by Greengrass consists of a combination of procedures to promote lush new growth to a weedy, tired, troublesome, compacted or moss infested lawn.

Lawn renovation is undertaken in early spring or early autumn as these are the optimal times when the ideal weather conditions prevail. Where lawn renovation is recommended, scarification will be carried out in up to two directions. Waste is bagged and removed from site followed by an application of a high-quality grass seed followed by the application of a high quality lawn dressing. This is a mix fine screened Loam (45%), Sharp Sand (45%) and Peat substitute (10%), plus organic fertilisers which evens out any imperfections in the ground and promotes new seed growth.

We provide a free lawn analysis to view and assess your lawn and will discuss with you the best course of action before booking in your renovation.





#### SPECIALIST LAWN SERVICES

# SCARIFICATION

Lawn scarification is a process perhaps best described as a mechanical raking of the lawn; its primary purpose is to remove thatch from the lawn, although it has associated benefits as well by allowing water and nutrients to be absorbed.

The machine used by your Greengrass lawn operative has a series of sharp tungsten blades that rotate at high speed and cut into the turf in a vertical manner. The depth can be adjusted to remove as much or as little thatch as required.

This machine and process should not be confused with the typical machine available on the domestic market, which is more of a lawn rake. You will get a much more effective treatment with our industrial machine than you would using a DIY machine.

Our lawn scarification process will thin out and remove the excess thatch and moss invasion that has built up within a lawn.

Scarification is best carried out in early spring or early autumn.





### SPECIALIST LAWN SERVICES

# **AERATION**

Hollow tine lawn aeration is the process of using mechanised equipment to remove thousands of deep cores (plugs) of subsurface thatch and soil from your lawn to ease compaction, thus allowing oxygen, nutrients, and water to penetrate deep into the root zone. Our petrol-powered hollow tine aerator aerates lawns efficiently and effectively, allowing the soil to breathe.

Aeration is carried out during the winter months, providing the ground is not frozen or waterlogged. Some love and attention in the form of an annual aeration will help your lawn recover from dry summer conditions, as well as general wear and tear, and is a key part in keeping any lawn in good condition.



#### SPECIALIST LAWN SERVICES

### PEST & DISEASE CONTROL



#### **LAWN DISEASES**

There are a number of diseases that can affect your lawn, mostly caused by different fungi, these attack the grass causing brown patches.

The most common diseases are Red Thread, Dry Patch, Fairy Rings and Fusarium.

Our expert operatives can look at your lawn, diagnose the problem and advise on the best solution.



#### **CHAFER GRUB**

Chafer grubs are plump little grubs which live in the soil and feed on the roots of plants and grass from midspring through to mid-autumn.

If you see yellow or dead patches of lawn you may have chafer grubs. Where lawns are heavily infested, you may also see additional damage caused by foxes, badgers and birds ripping up the wilting turf to feed on the plump little grubs.

Our expert operatives can look at your lawn and advise on the best solution.



#### LEATHERJACKET GRUB

In the autumn you often see crane flies (daddy long legs) flying around and gathering near lights, at the same time your lawn could have yellowish brown patches and be covered in small round holes. This is a sign that your lawn has an infestation of leatherjackets. Pulling up a section of grass will reveal greyish brown grubs up to 30mm long with no legs or obvious head. Crows, magpies, rooks and starlings love to eat them hence the small holes in the grass.

Greengrass operatives will be happy to come and have a look at your lawn and determine the correct treatment to bring it back into full health.







## **OUR TEAM**

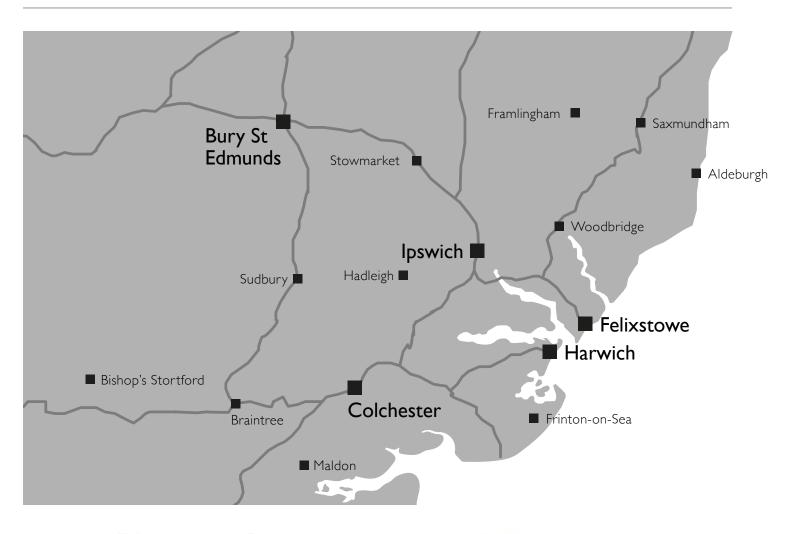
Nick Cheetham heads up our family run business. He has over 20 years' experience in the horticultural industry and has been trading as Greengrass for well over a decade. He likes to personally make initial contact with every new client and oversees and manages their journey from first contact to completion of their chosen project.

He is well supported in the business by members of his family which include, his wife, mother and father and even his sister is called upon for her vast knowledge of HR. Nick's brother- in-law heads up the lawn treatment side so it is a true family business. Their young sons love tractors and show signs of loving the outdoor life, hopefully they will join Nick and ultimately run Greengrass when they are older pushing the company into a new era.

Our core staff on the ground work extremely hard in all weathers and our customers are always amazed at the amount of work they can achieve in a day. They are professional, friendly, approachable, reliable, knowledgeable and extremely hard working. We are also extremely lucky to also have such an amazing team in the office who play an essential role in the running of the day-to-day business and are another reason for the business's success. Each and every member of staff plays a vital role and are an asset to the company.



# WHERE WE WORK

























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